

LEGEND MOTOR CO.

SALT LAKE CITY · UTAH



**WE DON'T RESTORE
ICONS.
WE BUILD LEGENDS.**

ONE VEHICLE · BUILT ONCE · FOR ONE PERSON

EVERY LEGEND BEGINS AS RAW ALUMINUM.



I · ORIGIN

BUILT NEW, NOT RESTORED.

Legend Motor Co. was founded in Salt Lake City in 2021 by Nick Panos, on a single idea: build the vehicle the icons should have become — and build it new.

The Legend is not a restoration. There is no donor truck, no salvaged tub, no forty-year-old wiring hiding behind fresh paint. Every Legend begins as raw aluminum and a purpose-prepared chassis, and is assembled by hand, one at a time, in our Salt Lake City shop.

What we borrowed is the proportion — the upright stance and honest lines of the most capable utility 4x4 ever drawn. What we built is everything else: an all-aluminum, Kevlar-lined body, American power, and a driveline you can service in any state in the country.

WE DON'T RESTORE
ICONS.
WE BUILD LEGENDS.



NO DONOR VEHICLE. NO SALVAGED TUB.

L95-2D · UNPAINTED ALUMINUM · SALT LAKE CITY
LEGEND MOTOR CO.



II · THE SHOP

**ONE AT A TIME.
BY HAND. IN UTAH.**

LEGEND MOTOR CO.



FABRICATION

Panels are formed, fitted, and riveted in-house. A proprietary Kevlar™ liner is bonded inside and underneath before the body is color-matched to its finish. Nothing underneath this vehicle is forty years old. That is the entire point.





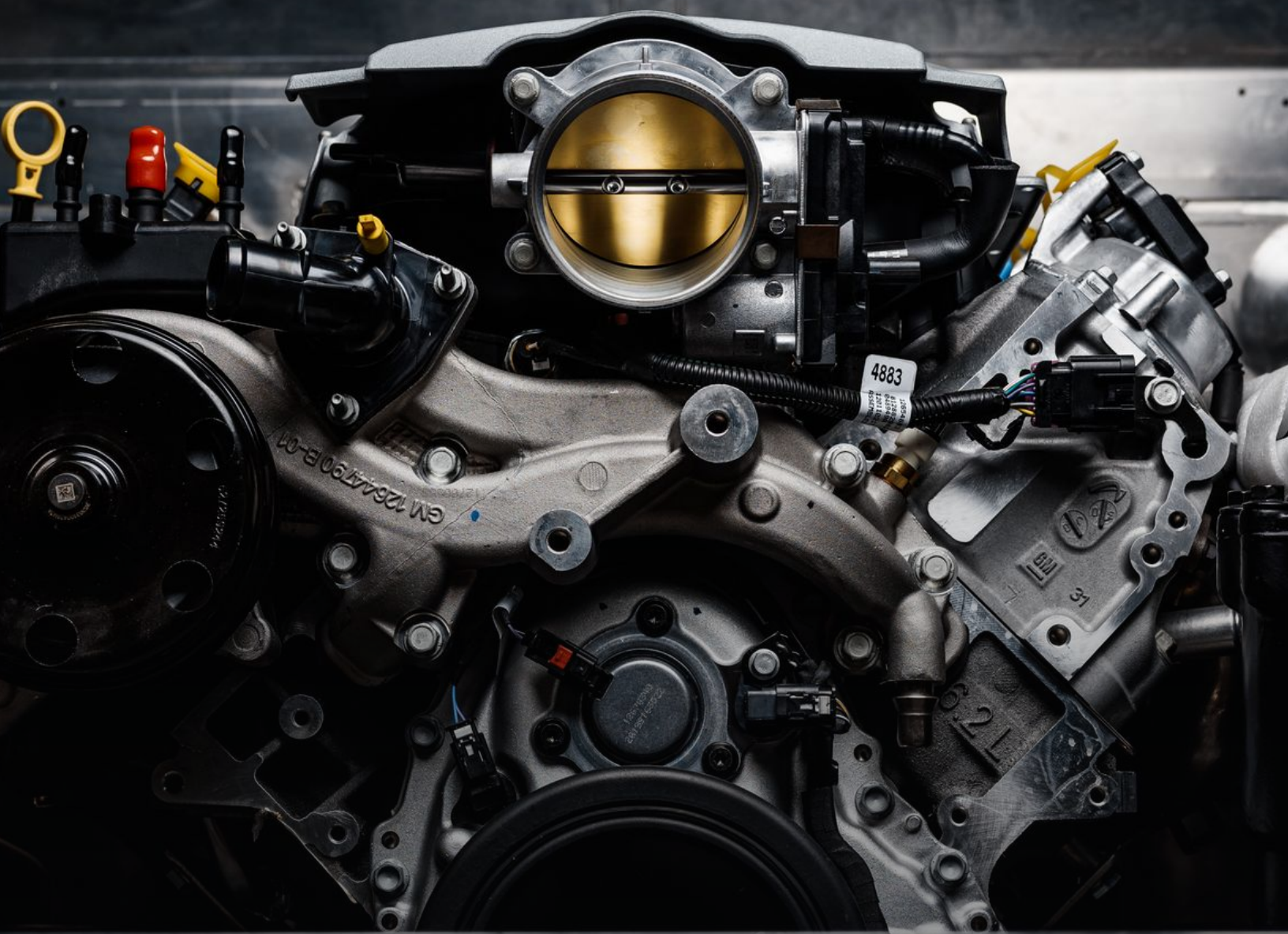
III · BODY & CHASSIS

ALUMINUM OVER A MODERN CHASSIS

The body is aluminum, formed and fitted by hand, with a proprietary Kevlar™ liner bonded inside and underneath, then color-matched to the exterior finish.

Beneath it sits a modern Jeep JK four-door chassis — chosen deliberately, for proven geometry, exceptional strength, and the fact that parts for it exist in every state in the union.

BODY	100% aluminum, hand-formed and fitted
LINER	Proprietary Kevlar™, bonded inside and underneath, color-matched
CHASSIS	Modern Jeep JK four-door
FUEL	22.5-gallon polyethylene tank
ASSEMBLY	Hand-built, one at a time, Salt Lake City



IV · POWER & DRIVETRAIN

**455 HORSEPOWER.
FIFTY-STATE LEGAL.**

LEGEND MOTOR CO.

08

POWER & DRIVETRAIN

CURRENT PRODUCTION. EVERYWHERE SERVICEABLE.



The drivetrain of the Legend is built around the GM LT1 6.2L E-Rod — 455 horsepower, 465 lb-ft, and fully compliant with 50-state emissions regulations, which means it registers anywhere, without a conversation. For those who want more, the supercharged LT4 delivers 650 and 650.

Every component in this driveline is current production. Every one of them can be serviced by someone other than us.

ENGINE	GM LT1 6.2L E-Rod · 455 hp · 465 lb-ft · 50-state emissions
ENGINE OPTION	GM LT4 6.2L E-Rod supercharged · 650 hp · 650 lb-ft
TRANSMISSION	GM 10-speed heavy-duty automatic · manual available by request
ALTERNATIVE POWER	Turbo diesel available by request
AXLES	Spicer HD 44, front and rear
COOLING	Four-row all-aluminum radiator, dual brushless electric fans
EXHAUST	Full stainless, mandrel-bent, TIG welded



V · SUSPENSION & HANDLING

CAPABLE IS EASY. COMPOSED IS HARD.

Coil-sprung multi-link suspension, with your choice of Fox Factory Race Series 2.5 remote-reservoir shocks or Falcon 3.3 quick-adjust piggybacks. Both fully adjustable. Both specified on the assumption that you will actually use them.

Antirock sway bars keep it composed on pavement and let it articulate when the pavement ends.

SUSPENSION	Coil-sprung multi-link
SHOCKS	Fox Factory Race Series 2.5 remote reservoir, or Falcon 3.3 quick-adjust
SWAY BARS	Antirock, front and rear
BRAKES	Wilwood oversized heavy-duty disc, four corners
WHEELS	17x8 steel
TIRES	35x10.50R17 Kenda Klever R/T

SIX WAYS TO BUILD ONE

There is one Legend. Two wheelbases — ninety-five inches and one hundred sixteen — in two and four door, with a utility bed available on either length. Every configuration carries the same body, chassis, driveline, and standard of assembly. What changes is how much vehicle sits behind the driver, and what you intend to put back there.



L95-2D · SHORT WHEELBASE



L116-4D · LONG WHEELBASE



L116-4D-U · UTILITY

L95-2D

Short wheelbase · two door

L95-2D-U

Short wheelbase · two door · utility

L116-2D

Long wheelbase · two door

L116-4D

Long wheelbase · four door

L116-2D-U

Long wheelbase · two door · utility

L116-4D-U

Long wheelbase · four door · utility

The number is the wheelbase, measured. Not rounded, not borrowed.



UTILITY

**FOR OWNERS WHO NEED THE BACK
OF THE TRUCK TO WORK FOR A LIVING.**

L116-4D-U · UNPAINTED ALUMINUM

LEGEND MOTOR CO.

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VII · INTERIOR & FINISHES

**CUT, STITCHED,
AND FITTED BY HAND.**

LEGEND MOTOR CO.

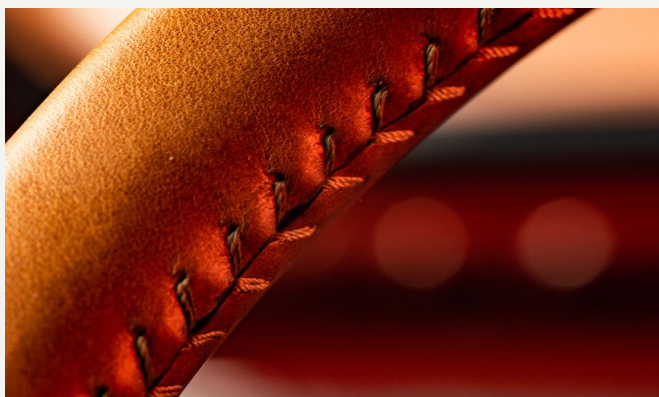
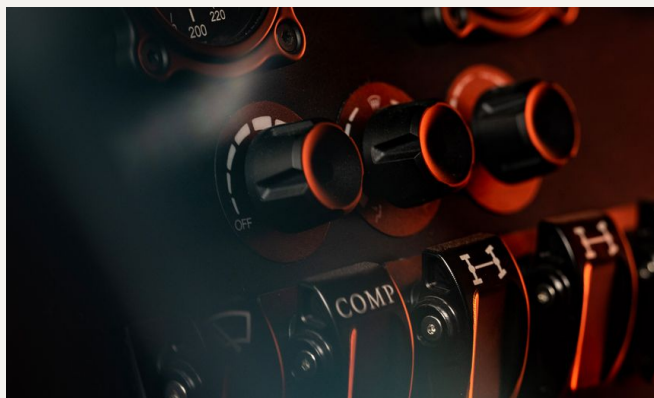
INTERIOR & FINISHES

QUIET, BECAUSE WE MADE IT QUIET

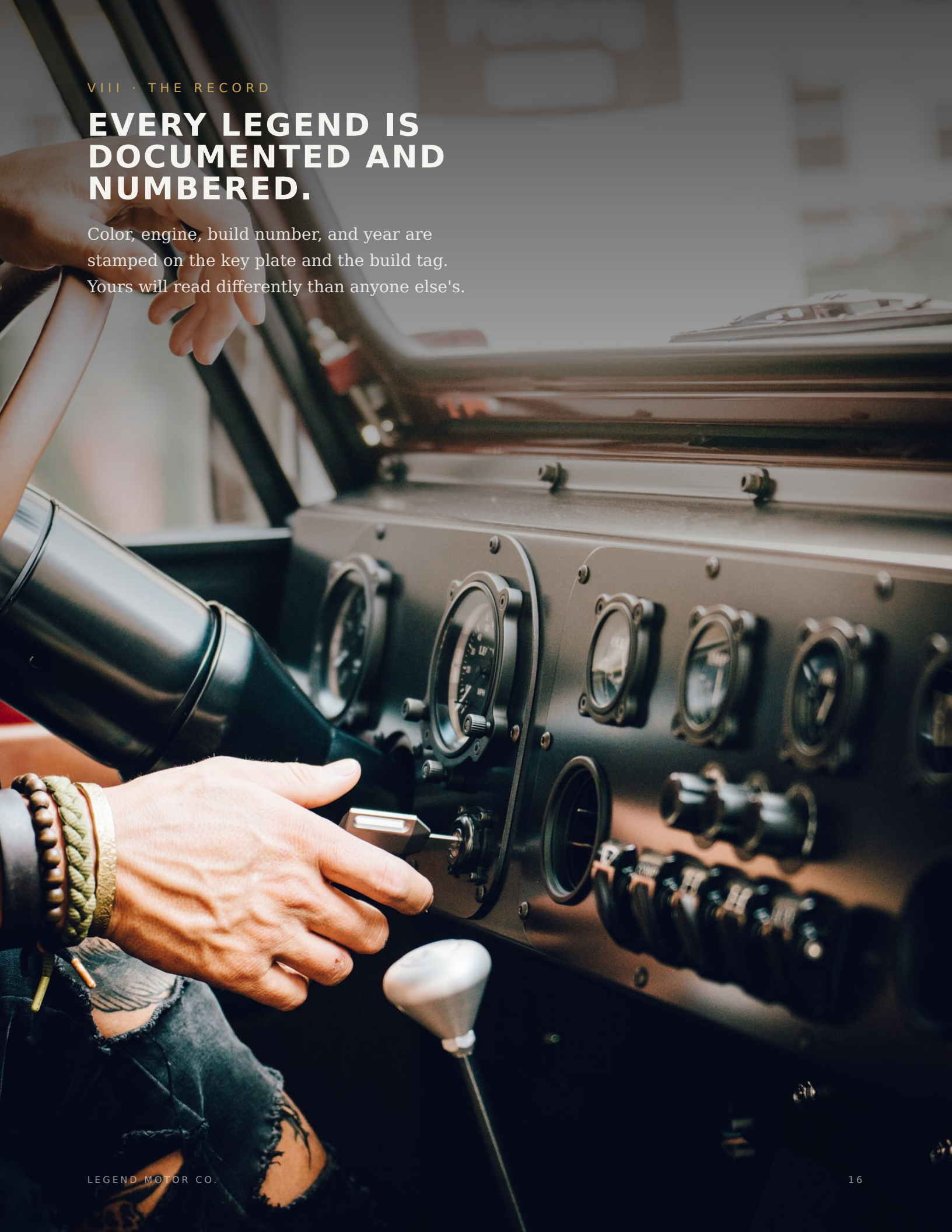
Hand-sewn full-aniline open-grain leather throughout. Carpet with leather-bound edges. Removable German-square mats for the days you come back muddy. A removable Bluetooth system for when the party moves away from the truck.

Everything you touch was cut, stitched, and fitted by hand. Everything you don't touch was engineered so you never have to think about it.

SEATING	Captain's chairs, second-row bench, rear jump seats
UPHOLSTERY	Hand-sewn full-aniline open-grain leather
SOUND	Full Dynamat deadening
INSTRUMENTS	Custom Legend Motor Co. gauges
STEERING	Billet column, tilt function
CLIMATE	Modern heat and air conditioning







VIII · THE RECORD

EVERY LEGEND IS DOCUMENTED AND NUMBERED.

Color, engine, build number, and year are stamped on the key plate and the build tag. Yours will read differently than anyone else's.



**SNOW IN THE MORNING.
SAND BY AFTERNOON.**





IX · COMMISSIONING

A LEGEND OF YOUR OWN

STARTING AT \$255,000

Legend Motor Co. releases a limited number of build slots each year. There is no configurator and no options catalog to scroll.

Every owner sits down with us — in person whenever possible — and we work through how the vehicle will actually be used, where it will live, who rides in it, and what it should feel like to walk up to. Mechanical specification, hardware, and colorways follow from that conversation, not before it.

Each Legend is hand-built and documented throughout. No two leave the shop the same.

RESERVATION

A \$10,000 deposit holds your build slot and is applied to your final invoice.



THE BUILDER

Nick Panos has spent twenty years building cars. Legend Motor Co. is what happens when the person who welds the body is also the person who answers your call.

A front-facing view of a red off-road truck, likely a Legend model, parked in a desert environment. The truck features a prominent silver grille with a diamond-plate pattern and a central logo. It has large, round headlights and a heavy-duty silver bumper. The background shows a vast, arid landscape with a large, flat-topped rock formation under a hazy sky. The text "SIMPLE. QUALITY. TIMELESS." is overlaid in white, bold, sans-serif font across the upper part of the truck's windshield.

**SIMPLE.
QUALITY.
TIMELESS.**

LEGEND MOTOR CO.

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